

Enrollment No: _____

Exam Seat No: _____

C.U. SHAH UNIVERSITY

Winter Examination-2018

Subject Name: Research Methodology

Subject Code: 5MS01RMD1

Branch: MBA

Semester: 1

Date: 11/12/2018

Time: 02:30 To 05:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
-

SECTION – I

- | | | |
|------------|---|-------------|
| Q-1 | Attempt the Following questions | (07) |
| | a. Define Research. | 1 |
| | b. What do you mean by Independent Variable? | 1 |
| | c. What do you mean by Methodology? | 1 |
| | d. What is the first step of Research? | 1 |
| | e. What do you mean by random sampling? | 1 |
| | f. What do you mean by Pilot survey? | 1 |
| | g. What is research problem? | 1 |
| Q-2 | Attempt all questions | (14) |
| | a. Discuss the types of research in details. | 07 |
| | b. Explain the criteria of good research. | 07 |
| | OR | |
| Q-2 | Attempt all questions | (14) |
| | a. Discuss the limitation of research. | 07 |
| | b. Explain the features of research design. | 07 |
| Q-3 | Attempt all questions | (14) |
| | a. Explain cluster sampling with example. | 07 |
| | b. Explain the exploratory research design and descriptive research design. | 07 |
| | OR | |
| Q-3 | a. Explain the research process in detail. | 07 |
| | b. Explain various techniques of data collection. | 07 |



SECTION – II

- Q-4** **Attempt the Following questions** **(07)**
- a. What do you mean by sample? **1**
 - b. What do you mean by observation?? **1**
 - c. What do you mean by sampling frame? **1**
 - d. What is coding? **1**
 - e. What is editing? **1**
 - f. What do you mean by confidence level? **1**
 - g. What do you mean by level of significance? **1**
- Q-5** **Attempt all questions** **(14)**
- a. Explain the objectives of research. **07**
 - b. Write a Note: empirical research. **07**
- OR**
- Q-5** a. Write a Note : Dependent variable, Independent variable and Extraneous variable. **07**
- b. Explain null hypothesis and alternative hypothesis. **07**
- Q-6** **Attempt all questions** **(14)**
- a. Explain about literature review. **07**
 - b. Explain the various steps in sample design. **07**
- OR**
- Q-6** **Attempt all Questions**
- a. Discuss the types of probability sampling and non-probability sampling. **07**
 - b. Discuss difference between survey and experiment. **07**

